



Digital Marketing Specialist - Account Manager

Hi there! We're WDMC Technologies, a full-service creative agency based in the US. We're looking for people to join our mission to provide world-class digital marketing solutions to mid-size businesses around the world. We get super excited about driving business growth for our clients and are looking for people who take pride in their marketing work and enjoy having a little fun at the same time.

Our energetic team collaborates together to build our customers more innovative and user friendly platforms. While working for WDMC Technologies you may be assigned to multiple projects to become more diverse with different platforms. Our team works together and trains together to stay up to date and keep our clients platforms current, updated, and modernized.

What We're Looking For...

Desired Education

Preferred but not required - BA or BS in Marketing, Journalism, Communications, Information Systems, Business, Statistics or related major

(Please include GPA on resume)

General Knowledge

General knowledge of SEO

General knowledge of Google Ads

General knowledge of email marketing

Knowledge and experience with social media

General knowledge of Google Analytics

General knowledge of HTML

General knowledge of WordPress

Experience

experience as SEO or Digital Marketer, or experience in the marketing industry, or extensive training in the industry.

Qualities

Excellent customer service skills

Capable of working concurrently on several projects

Excellent organizational skills and attention to detail

What You'll Do...

Responsibilities

Optimize client websites for search engines

Manage significant budgets on top tier search engines (Google & Bing)

Keyword research for both SEO and PPC campaigns

Create and manage paid search campaigns

Analyze competitors

Project manage all aspects of digital marketing campaigns for clients

Calculate ROI and prepare monthly digital marketing campaign reports

Consult with clients about their business goals and propose solutions and strategies that meet their needs

Direct the design of web pages and develop web content, assuring that content is consistent with standards and up to date, and assuring that all web functionality is operating properly

Training

Our “Bootcamp” web marketing training program will be provided for new WDMC Technologies “family members” to learn, grow and develop with the hard skills necessary to be successful in their position.

Online instructional training dashboard, and annual Lunch-and-Learns.



What You'll Get...

Opportunities for Growth!

Work Hours & Benefits

work-from-home opportunities, flexible hours, work with your schedule, Part time availability.
Occasional travel.

Apply online today at: <https://wdmctech.com/careers/>